



Cow Chips
September/October 2010

Gazda honored as Advisor of the Year

Hardworking, dedicated and responsible - a general consensus of words used to describe Georgia Junior Angus Association (GJAA) Advisor Carolyn Gazda.

Her allegiance to the junior members in the state of Georgia and her loyalty to the Angus breed are recognized as she receives the National Junior Angus Association's (NJAA) 2010 Advisor of the Year Award at the National Junior Angus Show (NJAS), July 11-17 in Denver, Colo.

"She works hard," says Clay Williams, Georgia Junior Angus Association (GJAA) president. "She does what she says she's going to do, and she always makes sure she does it to the best of her ability."

Gazda has served as the GJAA advisor for seven years. During that time she has been instrumental in coordinating meetings, activities and shows on state and national levels.

"Carolyn is reliable and dependable," says Christy Page, Georgia Angus Association Secretary/Treasurer.

"She's more of a behind-the-scenes kind of worker. Whatever she volunteers to do or agrees to do, you know she will handle it."

Page says she has known Gazda her entire life, but has had the opportunity to work with her on various committees for the last 10 years. Gazda and Page served as co-chairs for the 2009 NJAS in Perry, Ga.

"She would best be described as a person who gets the job done," says Larry Bramblett, president of the Georgia Angus Association.

Gazda's high energy level and enthusiasm toward Angus juniors are what Bramblett considers to be her best leadership qualities.

"Carolyn's really good about the one-on-one talking to kids and offering support, whether they're new kids or kids that have been doing this a while," Page says.

Both Page and Williams say Gazda encourages GJAA members to participate in contests and activities, as well as apply for scholarships.

"She's always asking for interest in all the different contests," Williams says. "She's always sending e-mails and newsletters."

Williams also credits a portion of his success as GJAA president to Gazda.

"She's helped me become a better officer," Williams says. "She's asked me to go out and interact more with the other junior members and that's helped me a lot."

Without a doubt, Carolyn Gazda's drive for commitment to the GJAA and the NJAA stems from her

family's connection to the Associations.

Her husband, David, is an American Angus Association® regional manager for Florida, Georgia, and North and South Carolina. Their daughters Katie and Taylor have served as Miss American Angus and Miss Georgia Angus, respectively. The family resides near Athens, Ga.

"She's very dedicated to what she does," Page says. "She has a strong faith in the Angus industry, and you see that because her whole family is involved in the Angus industry."



Article reprinted from the 2010 National Junior Angus Show program from the Angus Journal

Kensington Cattle to host GAA Fall Sale

The Georgia Angus Association (GAA) is currently taking final nominations for the GAA Fall Sale hosted by Kensington Cattle Co, Molena, Ga. The sale is set for Saturday, December 4. Cattle will be screened in late September. Consignors will be notified of the screening schedule prior to any visits. Selection of cattle will be based on type and depth of pedigree. Quality, performance and EPDs will be the number one priority. Those interested in participating should contact the GAA office ASAP. For more information, contact sale chairmen: Mike Jones at 706/884-6592 or Melvin Porter at 706/367-9731, GAA Executive Secretary Christy Page at info@georgiaangus.org or 770-307-7178, or American Angus Hall of Fame Sale Manager Jeremy Haag at 816/516-1309.





Officers & Directors

PRESIDENT

Larry Bramblett
Hartwell, GA

VICE PRESIDENT

Harvey Lemmon
Woodbury, GA

EXECUTIVE SECRETARY

Christy Page
Jefferson, GA

Blake Callaway
Rayle, GA

Carolyn Gazda
Athens, GA

John Jarrell
Butler, GA

Mike Jones
West Point, GA

Smitty Lamb
Tifton, GA

Mike McCravy
Bowdon, GA

Andrew McPeake
Arnoldsville, GA

John Morgan
Mystic, GA

Melvin Porter
Jefferson, GA

Roland Starnes
Woodbury, GA

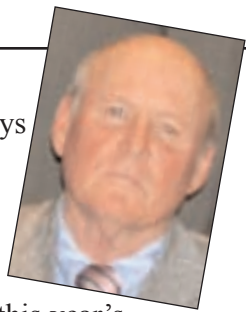
Chris Throne
Lexington, GA

Doug Williams
Milan, GA

For more information on Georgia Angus Association activities, contact:

Christy Page
Executive Secretary
638 Lake Crest Drive
Jefferson, GA 30549
Phone & Fax: 706/387-0656
info@georgiaangus.org
www.georgiaangus.org

Letter from your President



The heat is not gone but it is a notch better than the dog days of 2010. Our juniors are back from the National Junior Angus Show all in one piece. As you are likely aware they had a very productive trip. Certainly congratulations go out to Clay Williams for winning his election to the National Junior Angus Board of Directors and to Carolyn Gazda for being named the National Junior Angus Association Advisor of the Year during this year's event.

In the show area, we are just a step away from the fall show season kicking off. We will be assisting with the Gwinnett County Fair Angus Show.

Those farming and ranching have put the silage in the pit and most of the hay crop in the roll. Others are harvesting various crops. In most of Georgia, recent rains have improved the moisture level of the soil. Indeed, pastures are getting green again at the ranch. If you are producing beef, you may feel a little chipper when you look at the Big Board.

Those involved in the fall bull and female sale season are earnestly at work getting prepared for those events. That will consume a good deal of our time over the next 60 days or so. With reference to sale activities, we are finalizing entries for the Georgia Angus Association Fall Sale December 4 hosted by Kensington Cattle Co. If you wish to participate and have not sent your entries into Christy Page, please do so as soon as possible. Georgia Angus members will also be participating in the Sunbelt Ag Expo in Moultrie under the leadership of Andrew McPeake and Roland Starnes. Please contact Andrew or Roland if you wish to help with the Angus booth at the Sunbelt Ag Expo.

I am very pleased to see the Georgia Angus Auxiliary continuing to move along in forming as an organization and growing. They will be meeting again Sunday, September 19 at 3 p.m. during the Gwinnett County Fair.

If I can be of assistance in the days or weeks to come, please do not hesitate in contacting me. Also, if I need some guidance let me know. Get involved in the Georgia Angus Association. We need you.

Best regards,

Larry Bramblett



Calling All Ladies! You are Invited!

*Georgia Angus Auxiliary
Kick-Off Meeting*

*Sunday, September 19, 2010
3:00 p.m.*

*Gwinnett County Fairgrounds
Lawrenceville, GA*

Advertising space is available in the November/December Cow Chips:

Advertising Rates:

Full Page - \$100
1/4 Page - \$50

1/2 Page - \$75
Classified Ads - \$25

Advertising Deadline: October 25, 2010

American Angus Association® to host Annual Meeting

The American Angus Association will host its 127th Annual Convention of Delegates and related Angus activities in conjunction with the North American International Livestock Exposition (NAILE), Nov. 13-16, in Louisville, Ky.

Hundreds of Association members and Angus enthusiasts will attend the event, which includes the Annual Meeting, educational sessions, social events and a 2010 Super Point Roll of Victory (ROV) Angus Show — also designated the 2011 National Angus Show.

The Angus show schedule will differ slightly from past schedules. The junior show will take place Sunday, Nov. 14; the ROV bulls will show Monday, Nov. 15; and all ROV females, including cow calf pairs, will show on Tues., Nov. 16. Jeff Dameron, Normal, Ill., will judge the show.

All shows begin at 8 a.m. in the Kentucky Fair and Exposition Center (KFEC) Freedom Hall. (NAILE show entries are due Oct. 1. Call 502-595-3166 or visit www.livestockexpo.org for more information.)

The Annual Meeting is scheduled to begin at 1 p.m., Monday, Nov. 15, in the KFEC South Wing C. Elected delegates from across the United States and Canada will meet to conduct the business of the Association, including the election of officers and five new Board directors. The meeting is open to all members, who will hear fiscal year reports of the Association and its entities — Angus Foundation, Certified Angus Beef LLC (CAB), Angus Genetics Inc. (AGI), and Angus Productions Inc. (API).

The Annual Banquet will take place Monday evening at the Crowne Plaza, beginning with a social hour at 6 p.m., followed at 7 p.m. with a meal featuring Certified Angus Beef.® Visit the registration desk to purchase tickets to the event. Honorary Angus Foundation inductees will be honored during the banquet, and the National Junior Angus Association (NJAA) Outstanding Leadership Award winner will be recognized. ROV Show Heifer, Show Bull and Breeder of the Year award winners will also be honored.

The Crowne Plaza, formerly the Executive West, will serve as Angus headquarters for the Annual Meeting and all related events. A block of rooms at the hotel are reserved for delegates, alternates, and Association officers and directors. Two alternate hotel blocks are available for other Association members at competitive rates and within walking distance to the Crowne Plaza — the Springhill Suites and the Hampton Inn. Be sure to ask for the Angus block when calling to get the negotiated rate.

Springhill Suites, 502-366-8100
Hampton Inn, 502-366-8100
Comfort Inn & Suites, 502-375-2233
Courtyard by Marriott, 502-368-5678
Residence Inn by Marriott, 502-363-8800
Howard Johnson's Express Inn, 502-363-9952

In addition, the Angus Foundation will host its biennial fundraising gala scheduled for Saturday, Nov. 13, in the Triple Crown Room of Churchill Downs in Louisville, Ky.

“BLACKONTRACK! Angus Magic at Churchill Downs” will feature exquisite cuisine, auctions and premier horse racing. Contact the Angus Foundation at 816-383-5100 or visit www.angusfoundation.org for more information or to purchase tickets to the \$100-per-person, limited-seating event benefiting the Vision of Value: Campaign for Angus.

Delegates for the 127th Annual Meeting of the American Angus Association

Last spring a form on which to nominate Delegates to the 127th Annual Meeting was sent to everyone listed on April 30 as an active life or regular member of the American Angus Association. Nominees could be any member whose farm or ranch is located in the same state as the nominator. After completed forms were returned to the Association office in St. Joseph, ballots were prepared and sent to members in each voting district (state or Canada).

The delegates from Georgia include: Carolyn Gazda, Athens; Mike McCravy, Bowdon; Randy Daniel, Colbert; Christy B. Page, Jefferson; A. Harvey Lemmon, Woodbury; Melvin Porter, Jefferson; Smitty Lamb, Wadley; Alan Bridges, Lexington; and Roland Starnes, Woodbury. Alternates include Chris Throne, Lexington; Clint Smith, Wadley; Doug J. Williams, Milan; Andrew McPeake, Arnoldsville; Wally Cloud, Canton; Donald E. Perkins, Winder; Michael W. Jones, West Point; Jeremy Haag, Jefferson; and Dick Beck, Senoia.

Congratulations to _____

- ◆ Buck Daniel and Jenna Brown who were united in marriage on Saturday, September 4. Buck is the son of GAA members Randy and Beth Daniel of Colbert, Ga.
- ◆ Todd and Holly Alford on the birth of their first child Ky Wesley Alford. Ky was born on Tuesday, August 31 and weighed nearly 9 lbs.

Sale Report _____

- ◆ Smith Angus Farm - 46 Lots Grossed \$137,780 and Averaged \$2,995.

Artificial insemination trainings offered in September

ABS Global has scheduled an Artificial Insemination (AI) Training School for September 13 – 15 at the Calhoun Stockyard on Hwy. 53 just south of Calhoun, Ga. The class will be three days long and will include approximately one-half day of classroom work and one-half day of practical breeding each day. The curriculum includes Anatomy and Physiology of the Reproductive System, Heat Detection, Body Condition Scoring, Herd Management for Successful AI, and Principles of Heat Synchronization, plus other important topics.

Mail check to Bobby Freeman, 734 Windsor Rd., Macon, GA 31204; email - bnf50@yahoo.com. Be sure to include name, address, phone numbers, and email address.

For additional details, feel free to contact Bobby Freeman at 478/955-5940 (cell).

ABS Global has scheduled another AI Training School for September 23 – 25 in Roanoke, Alabama (approx. 25 miles northwest of Lagrange, Georgia). The cost is \$325 per person. This will cover all supplies, materials, and the cows used for practice. In addition, a take-home manual will be provided. Special semen, supplies, and tank discounts will be available to all who complete the school.

Mail check to Steve Valente, 3650 Lee Road 379, Smiths, AL 36877 or email stevevalente7@hotmail.com. Be sure to include name, address, phone numbers, and email address.

The cost for both trainings is \$325 with a \$25 discount for students. This will cover all supplies, materials, and the cows used for practice. In addition, a take-home manual will be provided. Special semen, supplies, and tank discounts will be available to all who complete the school.

American Angus Association® announces credit card partnership

The American Angus Association and Angus Foundation have announced an important change in its credit card provider. Since 1996, the Association has offered a credit card to its members, affiliates and others, with a percentage of purchases benefiting the Association's not-for-profit entity, Angus Foundation — at no cost to the cardholder.

Now the Association proudly partners with a new card provider, INTRUST Bank — a Wichita, Kan.-based institution that more closely aligns with American Angus Association ideals while providing competitive rates.

“This is an important change that benefits the future of the Angus breed while embodying many of our collective values,” says Bryce Schumann, Association CEO. “When we realized our former provider aligned with anti-agriculture messages, we began the search for a new bank that more closely reflected our goals. We found that partner in INTRUST.”

INTRUST was established by a cattleman 134 years ago and has since grown into the 35th-largest agribusiness lender. Linda Cullinan, vice president, says the company has maintained a rich history of lending to cattle and agriculture interests.

“We're pleased to partner with the American Angus Association to offer the new Angus Platinum Visa,” Cullinan says. “With our shared values and commitment to customer service, we look forward to a very successful partnership.”

INTRUST strengthened that partnership in June with a \$25,000 gift to the Angus Foundation's Vision of Value: Campaign for Angus. Angus Foundation President Milford Jenkins says switching to the Angus Platinum Visa offers others similar opportunities to make contributions to education, youth and research focused on the Angus breed and agriculture industry.

“This is the only card that benefits the Angus Foundation, and it's one of the most convenient ways to support our efforts,” Jenkins says. “You can benefit the future of the breed simply by completing the application and switching to the new credit card offered through a financial institution committed to agriculture. You'll help make important advancements for the cattle industry every time you use it.”

Association members received a mailing earlier this summer with more information and an application. To access more information and an application online, visit www.angusfoundation.org.

Sympathy

- ♦ Dr. Harold George Jarrell, Sr., beloved Columbus physician, passed away Saturday, August 21, 2010 at Timm's Creek Plantation, his Taylor County home near Butler, Ga. Dr. Jarrell, the youngest of ten children of Mary McCants Jarrell and Floyd Cannon Jarrell, Sr., was born on January 14, 1926. Growing up on the farm where his family settled in the early 1800's, Dr. Jarrell developed his vigorous work ethic. He had a passionate love for his family, friends and patients. At the age of 15 he entered the University of Georgia and graduated from the Medical College of Georgia at age 21. Dr. Jarrell was the first resident of a partnership between Macon General Hospital and the Medical College of Georgia, the predecessor of the ObGyn Department of Mercer University Medical College. As chief resident, Dr. Jarrell developed the Medical College of Georgia's ObGyn Residency Program in Columbus. After completion of his residency, Dr. Jarrell served his country in Japan as a Captain in the United States Medical Corps during the Korean War. Following his military duty, he established ObGyn Associates of Columbus which continues today as one of the leading practices in the region. A gregarious Southern gentleman and farmer, Dr. Jarrell found great joy in working with his nephew, John Jarrell and wife, Nina, overseeing Timm's Creek Plantation and his award winning registered Angus cattle. Dr. Jarrell sought to glorify God through his efforts to restore, preserve and beautify Union United Methodist Church. For over 50 years he served its administrative board in numerous positions. He was instrumental in bringing honor to Union Cemetery by achieving its placement on the National Historic Trust Registry. Memorials may be made to Union United Methodist Church, 415 West Old Wire Road, Butler, Georgia, 31006, Jarrell Family Scholarship c/o Candler School of Theology, Emory University, 1531 Dickey Drive, Atlanta, Georgia 30322 or Columbus Hospice, 7020 Moon Road, Columbus, Georgia 31909.

Black Grove Female Sale

Sunday • 1:30 p.m. • Newberry, SC
October 31, 2010

Daughters of These
 Females Sell!



Black Grove Erica 366

Reg. No. +15582106 • Calved: 12/18/2006
 Sire: OCC Emblazon 854E • Dam: Castle Hill Erica C035



BTEverilda Entense 842

Reg. No. +14180695 • Calved: 09/25/2001
 Sire: GDAR Rainmaker 340 • Dam: Sitz Everilda Entense 1905



BTEverilda Entense 566H

Reg. No. +13161579 • Calved: 04/23/1998
 Sire: Leachman Right Time • Dam: Sitz Everilda Entense 1905



Black Grove Black Belle 110

Reg. No. +13907170 • Calved: 02/18/2001
 Sire: SAF 598 Bando 5175 [AMF] • Dam: H 96 Black Belle 442

With Guest Consignor:

Monadnock Ranch,
 Newberry, SC

Blue Q Ranch,
 Troy, NC



Castle Hill Erica C035

Reg. No. +13317204 • Calved: 09/24/1999
 Sire: N Bar Emulation EXT [AMF-NHT] • Dam: Leachman Erica 0025
 Leachman Right Time's greatest sister.

For your free reference sale booklet, contact anyone in
 the office of the Sale Managers, TOM BURKE, NORT
 SCHAFF, BRENDA WEADE, TERRY LONG, AMERICAN
 ANGUS HALL OF FAME or the WISCONSIN ANGUS REPRO-
 DUCTORS, Box 660, Southbend, WI 54889-0660.
 Phone (919) 322-0811, Fax (919) 322-0811, E-mail
 angus@blackgrove.com • www.blackgrove.com

Walter D. Shealy & Family
 20977 US Hwy. 76
 Newberry, SC 29108
 Cell 803-924-1000

BLACK GROVE



Dixon Shealy: 803-629-1174
 Office: 803-276-9385
 Fax 803-276-2358
 E-mail: bg@wshfamily.com

All sale cattle will
 be tested free for
 genetic defects
 AM - NH - CA

Breeding Registered Angus Since 1962

Symposium focuses on economics of meeting quality beef demand

The economic evidence says there's profit to be made for cattlemen who understand what consumers want. A symposium at the recent Agriculture and Applied Economics Association meeting in Denver examined trends that document a desire for high-quality beef.

Kansas State University (KSU) livestock marketing economist Ted Schroeder served as moderator for the event, "Vertical Coordination in the Evolving High Quality Beef Market," which he indicated is no niche.

"This is a market segment with true momentum behind it," Schroeder said. "If the consumer is being responsive to this high-quality product — and we've good evidence that is the case — then we have to start addressing issues with respect to targeting and coordinating the entire beef chain toward producing for that market."

Panelists presented the proof that a sharper focus on beef quality can lead to growth and profit. Mark McCully, Certified Angus Beef LLC (CAB) assistant vice president for supply development, mapped out the demand for high-quality product as a growing segment.

Consumers want their beef branded — that shows in the 112% increase in the number of USDA-certified branded programs since 2001, McCully said. More than 55% of that increase was in brands that target premium Choice and Prime, like the Certified Angus Beef® (CAB®) brand.

Those are the types of programs that find success in the midst of a recession. CAB product sales will increase by more than 100 million pounds in 2010, McCully pointed out. As of May 2010, the brand's retail and grocery partners had increased sales by 23% over fiscal year 2009, while foodservice and international sales had each increased by 10%.

That demand translates to dollar signs for high-quality cattle prices, but the Choice/Select spread has become a less robust indicator. After all the premium brand boxes are filled, what's left in today's Choice box is less worthy of a much higher price than Select, McCully explained.

Despite erratic Choice/Select spreads over the past eight years that averaged \$7.97 per hundredweight (cwt.) since 2002, the market spread between CAB and Choice has maintained more stability at \$7.05/cwt. The Prime/Choice spread has averaged \$23.48 over those years, and the Prime grid premium averaged \$13.81/cwt. over the past three years.

"In today's marketplace, the Choice box is so diluted that premium Choice and Prime will have to become the new benchmarks for 'high quality,'" McCully said.

But does that profitability show through in the feeding sector? Iowa State University (ISU) economist John Lawrence says yes. He presented research findings from his team's recent white paper, "Assessing the cost of beef quality: revisited." Even with higher corn and cattle prices, marbling is still the most important performance and carcass trait affecting feedlot profitability, the ISU team concluded.

"Indeed, his work shows there is a strong profit opportunity there for targeting marbling. That focus on quality is still a significant and important driver. So the consumer is calling for it, and the feedlot has the opportunity to target that as a profit opportunity," Schroeder said.

How can cattlemen profitably provide those high-performance animals to the feedlot? KSU agricultural economics graduate student and former CAB marketing

specialist Lance Zimmerman is looking for answers. He is researching factors that influence the price of value-added calves in Superior Livestock Auctions.

Schroeder, who works with Zimmerman on the project, listed some positive factors: "Animals that come into the feedlot in better condition, are better preconditioned, have better vaccination programs, have better genetics and an ASV [age and source verification] program. All of these also increase the probability that cattle are going to produce a higher quality carcass," he said.

The dollars are in the details when cattlemen want to capture the most premiums in the sale ring, Zimmerman showed. In a comparison of two 125-head-lots of 550-pound (lb.) Kansas heifers, the Superior data showed a large value difference between seemingly similar animals.

The difference? Lot No. 2 was never implanted, had a complete vaccination program, was weaned and described as black and black-white face. In comparison, lot No. 1 was noted as "natural-eligible," followed "VAC-45" protocol and showed "predominantly Angus" genetics.

Those slight differences were enough to create an \$8 variance in per-head value, accumulating to \$1,003.75 difference between the two lots.

"Lance's work shows that there are certain management practices and factors that producers can do to better manage cattle to give them a higher probability of attaining top price in those high-quality markets," Schroeder said.

University of Missouri economist Joe Parcell continued the discussion by indicating those management decisions must start with genetics that have the ability to perform. Ongoing Missouri research indicated fairly rapid genetic progress can be made by utilizing fixed-time artificial insemination (AI) and high-accuracy sires.

"Even using commercial cow-calf operations in their studies, the Missouri work shows that you can very quickly improve the accuracy of hitting a quality target — first by making the proper AI selections on bulls, then by maintaining the higher quality heifers in those programs," Schroeder said.

"There are some very interesting linkages between all these presentations that demonstrate nobody is in this business independently," he noted. "It really takes an effort from each segment to participate in a high-quality market. It just takes a little bit more careful management and a little more careful targeting."

To view slides and research from all the Vertical Coordination in the Evolving High Quality Beef Market symposium presentations, visit www.naiber.org/Presentations.html.

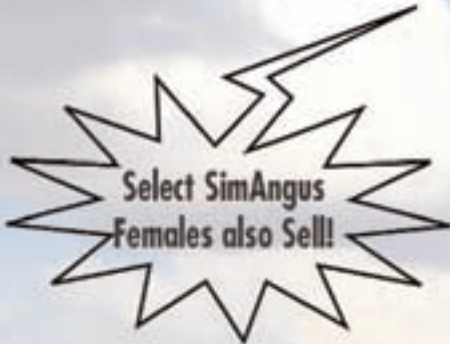


To submit information for upcoming issues of *Cow Chips*, please e-mail information to info@georgiaangus.org

- **FAMILY**
- **COMMITMENT**
- **VALUE**

Yon Family Farms is a **Family** owned and operated business that depends on Angus cattle for its livelihood. From the beginning, our **Commitment** has been to our customers - to supply them with functional Angus cattle that will ensure their success and profitability. **November 6, 2010**, represents an opportunity to purchase true **Value** from a program where family, customer service, and production of superior Angus cattle are our priorities.

80 ANGUS FEMALES SELL 80 FORAGE DEVELOPED BULLS



Yon Family Farms

Fall Female & Bull Sale

Noon • Saturday • November 6, 2010 • At the farm in Ridge Spring, SC

Kevin & Lydia Yon

PO Box 737 • Ridge Spring, SC 29129 • www.yonfamilyfarms.com

kylon@pbtcomm.net • 803-685-5048 or 803-622-8597

For Sale Books contact the Yons • Sale Broadcast live on internet by DV Auctions

YON
FAMILY FARMS

Georgia juniors headed out west for NJAS

More than 600 Angus juniors and their families from across the country traveled to Denver, Colo., to compete in the nation's largest single-breed beef cattle show — the 2010 National Junior Angus Show (NJAS), July 11-17 at

the National Western Stock Show Complex. Among those participants included a group of Georgia Junior Angus Association members and their families. Congratulations to all those that participated including the following:



Lakyn Davis, Doerun, Ga., showed the grand champion owned cow-calf pair. Davis Shadoe 7350 is a January 2008 daughter of Leachman Saughatchee 3000C, and first topped the 2-year-old division. A February 2010 heifer calf sired by B C Bailout 702-7 was at side.



Carolyn Gazda, Athens, Ga., was named Advisor of the Year. Pictured from left are David, Taylor, Katie and Carolyn Gazda, Anna Shackelford and Ashlyn Carter, leadership director of National Junior Angus Association board, presented the award.



Jordan Paulsrud, Danbury, Iowa, left; and Katie Gazda, Athens, Ga., right, received the Iowa Junior Angus Association Scholarship, funded through the Angus Foundation, sponsored in part by Sure Champ by Biozyme Inc. Mary Kate Mardesen, Iowa Junior Angus Association president, center, presented the award.



Thirty junior Angus members each received a \$1,000 scholarship. Recipients pictured front row from left are Audrey Taylor, Lavaca, Ark.; Claire Taylor, Fort Smith, Ark.; Christine Taylor, Lavaca, Ark.; Taylor Geppert, Kimball, S.D.; Clay Williams, Bishop, Ga.; Megan Cole, Lancaster, Ky.; Jessica Clarke, Rocky Ridge, Md.; Hannah Grim, East Berlin, Pa.; and Alissa Stai, New London, Minn. Back row from left are Bailey Quam, Lodi, Wis.; Cole Pearson, Scott City, Kan.; Chelsea Ruggles, Kingston, Mich.; Justin Kennedy, Nashville, Mich.; Carrie Shirley, Yantis, Texas; Emily Kading, Billings, Mont.; Jon Paul Whitlock, Iuka, Miss.; Kyle Greiman, Garner, Iowa; Nathan Eagleburger, Buffalo, Mo.; Shane Clary, Brodnax, Va.; and Nikki Bugg, Burgin, Ky.



These outstanding showmen placed in the top 15 finalists at the 2010 National Junior Angus Showmanship Contest. Pictured from left are Jennifer Newcomb, Batesville, Miss.; Erika Boehmer, Charlotte, Mich.; Pam Vanek, Silesia, Mont.; Mandy Richardson, Louisa, Va.; Jessica Schmidt, Othello, Wash.; Austin Trueblood, Sardinia, Ohio; Krystin Bachman, Lancaster, Ohio; Britney Creamer, Montrose, Colo.; Courtenay DeHoff, Tonganoxie, Kan.; Kassandra Pfeiffer, Orlando, Okla.; Chase Cunningham, Lebanon, Ind.; Madison Henderson, Drakesville, Iowa; Nikki Bugg, Burgin, Ky.; Katie Gazda, Athens, Ga.; and Hannah Barton, Dutton, Ala.



These exhibitors received honorable mention at the 2010 National Junior Angus Showmanship Contest. Pictured from left are Audrianna Drechsel, Boonville, Mo.; Taylor Geppert, Kimball, S.D.; Caitlin Haley, Quitman, Ark.; Trevor Whiteside, Queenstown, Md.; Tyler Wood, Holly Pond, Ala.; Clay Williams, Bishop, Ga.; Milo Lewis, Walstonburg, N.C.; Shannon Schmidt, Othello, Wash.; and Cody Smith, West Plains, Mo.



The Junior Corner - News from the Georgia Junior Angus Association

Dear Georgia Junior Angus Member:

The Georgia juniors have had a busy summer and I hope you are getting settled back into a routine with school. Some of our juniors are off to their first year of college.

In July, we loaded a Lathrop truck at the University of Georgia Teaching Arena and headed to Denver for the National Junior Angus Show. Eleven juniors participated in contests and exhibited cattle. Congratulations to Lakyn Davis for exhibiting the Grand Champion Owned Cow Calf Pair. Katie Gazda and Clay Williams participated in the National Showmanship contest. Clay received an Honorable Mention and Katie qualified for the top 15 final round. Both Katie and Clay received scholarships at the awards ceremony on Friday night and Clay was elected to the National Junior Angus Association (NJAA) Board of Directors. After traveling to Denver to participate in the 2010 show, I am extremely proud of the job our juniors and adult volunteers did in putting on the 2009 show. We were definitely a hard act to follow.

After raising funds for the 2009 NJAS, the Georgia juniors realized how important financial support for an even of this magnitude is. The GJAA voted to donate \$5,000 to the 2010 NJAS and to purchase \$5,000

worth of Embryo Lottery tickets. Out of the 250 tickets sold, the GJAA bought 50 of them and won nine Embryo Lottery packages. The Georgia juniors definitely received a lot of good publicity in Denver for their generosity.

Leaders Engaged in Angus Development (LEAD) followed soon after in Nashville, Tenn. LEAD gives NJAA members the opportunity to learn about various parts of the cattle industry and the Angus industry as well. It also is a great chance to socialize with their Angus peers without having to take care of their cattle. There are many deadlines approaching so be sure to make note of them. GJAA member Clay Williams represented Georgia at LEAD.

Good luck to everyone this fall in school and in the show ring! I hope to see you at upcoming shows!

Your President,

Taylor Gazda



****NOTES OF INTEREST****

September 10 - American Royal Entry Deadline

October 1 - Deadline for all heifers and steers to be entered online for the state steer and heifer show to be held in February.

October 1 - NAILE Entry Deadline. NAILE Ownership deadline - September 1 (owned cattle) and October 1 (bred and owned cattle)

Williams named to national Angus board



These 12 individuals will serve as the National Junior Angus Association Board of Directors for the coming year. Officers pictured (seated front row, from left) are Britney Creamer, Montrose, Colo., chairperson; Cody Smith, West Plains, Mo., vice chairman; Jennifer Ann Smith, Elysian Fields, Texas, Foundation director; Clinton Laffin, Olsburg, Kan., communications director; Danielle Foster, Niles, Mich., leadership director; and Jaclyn Upperman, Chambersburg, Pa., membership director. Directors standing back row, from left, include Austin Brandt, Corning, Iowa; Lindsey Grimes, Hillsboro, Ohio; Alisha Nord, Wolverton, Minn.; Garrett Knebel, Winamac, Ind.; Shane Clary, Brodnax, Va.; and Clay Williams, Bishop, Ga.

WANTED: All GJAA Members

Next GJAA Meeting Friday, Oct. 8 Perry, GA

Watch for meeting notices in the barns

Calm down, lighten up: *Cattlemen can help prevent dark cutters*

In most situations, things go better when everyone remains calm. That's true for cattle, too, including those about to enter the food chain.

Excited cattle can become "dark cutters," lowering profit potential and causing beef demand challenges, says David O'Diam, brand extension manager for Certified Angus Beef LLC (CAB).

As an animal is harvested its body draws on stored reserves of energy (sugar) to create lactic acid in the muscles, he explains. That slight decline in alkalinity (decrease in pH) sets up the meat to react with oxygen to show the bright, cherry-red color beef consumers are accustomed to.

But stress prior to harvest depletes the energy reserve. Without time to recharge, meat from the animal will be unable to form enough lactic acid to decrease the pH level. The sustained higher pH level allows meat to hold more water, O'Diam says.

"It's like cardboard," he says. "As it gets wet it turns a different, darker color." Hence, it becomes a dark cutter and that makes it ineligible for the Certified Angus Beef® (CAB®) brand.

The causes of a dark cutter depend as much on the animal as on the conditions surrounding it. "Different people react to different things, and it's the same with cattle," O'Diam says.

"Animals that are timid or afraid tend to stress more easily," says Jeff Savell, animal scientist at Texas A&M University.

Incidence of dark cutters only average about 1%, so it can be difficult to make measureable change as an industry, O'Diam says. However, producers can employ strategies to lower the risk, especially if their cattle have greater than average issues.

Animals should be healthy, well cared for and handled as calmly as possible, says Phil Bass, a meat scientist and executive account manager for CAB.

"Make sure they have plenty of feed and water a

couple of days before they are shipped to increase the sugar stores in their muscles," he says. "You can take preventive measures and select for calmer animals, too."

The Angus breed offers a selection tool in the form of an expected progeny difference (EPD) rating for docility. Including that EPD in selection can help reduce the incidence of dark cutters, Bass says.

Data from the Iowa Tri-County Steer Carcass Futurity indicate that calm cattle returned \$39.01 more per head than aggressive herd mates. The rate of CAB brand acceptance more than doubled for the docile group, earning them more carcass premiums.

On the other hand, discounts for dark cutting carcasses can amount to \$30 per hundredweight because consumers are unwilling to purchase the off-color meat. Stores rarely even place it on the counter, O'Diam says.

Producers can influence handling, feeding and breeding, but there is at least one stressor they have no control over.

"Weather changes can frequently account for increases in dark cutters," Savell says. "In Texas, we see more dark cutters in October because of the weather."

Dark cutters are hard to avoid altogether, he says: "There is no sure-fire method for preventing them."

Still, it makes sense to focus on what can be controlled. "As producers work to improve on this, the same management should help ensure higher quality grades and a better end product," Savell concludes.

That leads to improved consumer demand, something worth getting excited about.

Georgia juniors parade champions at All-American Angus Futurity



LF Nelda 901 won bred-and-owned reserve early senior heifer calf champion at the 2010 All-American Angus Breeders' Futurity Junior Show, July 31 in Louisville, Ky. Katie Lents, Eton, Ga., owns the winning heifer.



Gamble JAS Lady 9016 won owned early senior heifer calf champion at the 2010 All-American Angus Breeders' Futurity Junior Show, July 31 in Louisville, Ky. Mark Lents, Chatsworth, Ga., owns the winning heifer.



LF Hot Rod 802 won owned reserve senior champion female at the 2010 All-American Angus Breeders' Futurity Junior Show, July 31 in Louisville, Ky. Mark Lents, Chatsworth, Ga., owns the winning female.

Bramblett Angus and Friends
Performance Tested Angus Bull Sale and Commercial Female Sale
October 23, 2010 • 12:00 noon
 at Bramblett Angus Farm located 7 miles southeast of Hartwell, GA

With Special Guests
 Britt Angus • Elrod Farms • Partisover Ranch • Saxon Farms



LB OT26 361
 Reg: 16664307
 Sire: S S Objective T510 OT26



LB Answer 1015
 Reg: 16677302
 Sire: S A V Final Answer 0035



Partisover Net Worth 030
 Reg: 16613266
 Sire: S A V Net Worth



LB Hebeorth 1005
 Reg: 16677307
 Sire: S A V Net Worth



Partisover Final Answer 030
 Reg: 16613262
 Sire: S A V Final Answer 0035



LB Ribeye
 Reg: 16677309
 Sire: Three Trees S1381 3166 4417



LB Ot26 97U
 Reg: +16657073
 Sire: S S Objective T510 OT26

Thank you
 to everyone that
 attended the 2009 sale!
 Please consider this your
 personal invitation to
 the 2010 sale!

Most
 bulls are products
 of elite embryo matings
 and all are AI sired from these
 leading Angus genetics:
 SAV Network • SS Objective OT26 •
 Rio 112 • Predestined • BC Look Out •
 Myuy in Focus • TC Total • SAV
 Final Answer • Dream On

For your free sale book,
 contact anyone in the office of the
 sale manager,
 TOM BURKE/KURT SCHAFF/
 JEREMY HAAG/RANCE LONG,
 American Angus Hall of Fame,
 PO Box 650
 Smithville, MO 64089
 (816) 532-0811.
 E-Mail: angushall@earthlink.net

Bramblett Angus Farm
 2339 Almar Rd. • Elberton, GA 30635
 706-654-8272 • lbangus@hotmail.com



Georgia Angus Association

638 Lake Crest Drive

Jefferson, GA 30549

Return Service Requested

Calendar of Events

September 2010

- 16-26 Gwinnett County Fair - Lawrenceville, GA
- 19 Georgia Angus Auxiliary Meeting -
Lawrenceville, GA
- 25 Hart Select Female Sale - Hartwell, GA

October 2010

- 7-17 Georgia National Fair - Perry, GA
- 13-17 Georgia National Fair Invitational Junior Steer
and Heifer Show - Perry, GA
- 16 Walden Farms & Kensington Cattle Co. Bull Sale-
Brantley, AL
- 19-21 Sunbelt Ag Expo - Moultrie, GA
- 23 Bramblett Angus Farm PT Bull Sale - Hartwell, GA
- 25 Hill-View Farms - Blairsville, GA
- 31 Black Grove Farm - Newberry, SC

November 2010

- 4 Kemper & Kensington Cattle Co. Bull Sale -
Kissimmee, FL
- 5 Bull Power Bull Sale - Colbert, GA
- 6 Yon Family Farms - Ridge Spring, SC
- 13 Shoulderbone Plantation Sale - White Plains, GA
- 15 AAA 127th Annual Meeting - Louisville, KY
- 19 Davis Farms Inaugural Bull Sale - Doerun, GA
- 20 Going the Extra Mile Sale - Swainsboro, GA
- 21 Pine Ridge Angus Dispersal Sale - Omega, GA
- 22 Graham Angus Farm Open House - Albany, GA
- 22 Kensington Cattle Co. Bull Sale - Linden, AL

December 2010

- 3 Callaway Farms Dispersion, Rayle, GA
- 4 Georgia Angus Fall Sale Hosted by Kensington
Cattle Co. - Molena, GA
- 10 Calhoun Performance Tested Bull Sale, Calhoun GA



Kensington Cattle Company

PO Box 539 ♦ 16810 Woodbury Highway
Woodbury, GA 30293
706-553-5455

www.kensingtoncattlecompany.com
Roland Starnes, *Managing Partner*
Cell 706-601-0800 ♦ Rolandstarnes@bellsouth.net

Vaughn Farms, L.P.

*Producing Quality Angus Cattle,
Quarter Horses and Pine Timber*

James A. Vaughn
242 Vaughn Road
Forsyth, GA 31029
478/994-3830



Do you want to advertise in the GAA Cow Chips?

Contact the GAA office now at
info@georgiaangus.org to reserve your space.
Business card ads, half page and full page ads
are available.