



*Cow Chips*  
*September/October 2011*

## **American Angus Association® to host annual meeting** ***Annual meeting provides latest industry and Angus breed news***

American Angus Association® members and Angus enthusiasts will gather in Louisville, Ky., Nov. 12-15, for the 128th Annual Convention of Delegates and related Angus activities in conjunction with the North American International Livestock Exposition (NAILE).

“It is important for Association members and those interested in the Angus breed to attend and participate in the activities in Louisville because that is a central meeting point of our membership each year,” says Shelia Stannard, American Angus Association director of activities and events.

Activities include the Annual Meeting, educational sessions, social events and a 2011 Super Point Roll of Victory (ROV) Angus Show.

“The Annual Meeting and Angus Education Center are great venues to learn the latest about the happenings of the Association and breed; and the socials and banquets throughout the event are a great way to network with Angus friends, both new and old alike,” Stannard says.

All shows begin at 8 a.m. in the Kentucky Fair and Exposition Center (KFEC) Freedom Hall. The junior heifer show will take place Sunday, Nov. 12; the ROV bulls will show Monday, Nov. 13; and all ROV females, including cow-calf pairs, will show Nov. 14. Chuck Brost, John McCurry and Montie Soules will judge the Super Point ROV Show.

Entries are due by Oct. 1 and can be submitted on the website at [www.livestockexpo.org](http://www.livestockexpo.org). Visa® and MasterCard® are accepted. For more information call 502-595-3166.

The Annual Meeting is scheduled to begin at 1 p.m., Monday, Nov. 14, in the KFEC South Wing C. Elected delegates from across the United States and Canada will meet to conduct the business of the Association, including the election of officers and five new directors. The meeting is open to all members, to listen to fiscal year reports of the Association and entities — Angus Foundation, Certified Angus Beef (CAB) LLC, Angus Genetics Inc. (AGI), and Angus Productions Inc. (API).

The Angus Awards Banquet social, will begin Monday evening at 6 p.m. in the Crowne Plaza, followed by a meal, starting at 7 p.m., featuring Certified Angus Beef ®.

Honorary Angus Foundation inductees and the National Junior Angus Association (NJAA) Outstanding Leadership Award will be recognized during the dinner. In addition, the first recipients of the Century Awards, herds involved in the Angus business for 100 years, will be

honored during the banquet. Visit the registration desk at the Crowne Plaza to purchase tickets to the event.

## **Making progress**

**By Mark McCully, CAB Assistant Vice President**

It wasn't long ago that supply discussions within the Certified Angus Beef LLC (CAB) office were pretty grim. What we call acceptance rate, or the percent of Angus-type cattle meeting brand specifications, was at an all-time low and trending lower. Even though you as Angus breeders were selecting for more marbling (the main reason cattle fail to qualify for the Certified Angus Beef ® brand) and your commercial customers were striving to improve the consumer's eating experience, more high-grading cattle were not being found. It was a frustrating time.

I remember sitting next to Roy Wallace of Select Sires on a flight to a Beef Improvement Federation meeting in the summer of 2004. I had all my charts out, showing him the decline in quality grade, and I was challenging Roy to explain why we haven't seen any progress in marbling given the focus on that trait, within the Angus breed in particular.

“It's simple,” he said. “Genetic selection is slow and it is going to take several more years before we see any change.”

Well, I understood terms like “rate of genetic change” and “generation interval” from my animal breeding classes in college so I knew what Roy was saying. But it was probably the first time I had really thought about the application of those terms to the entire beef-cattle industry. The process of making genetic progress is truly slow.

Today, we have a very different outlook on supply. Those all-time low acceptance rates of 14% in 2006 have now improved to surpass 24% for 2011. It has been a long time coming, but now at last we have this amazing acceptance rate that was so long awaited.

In fact, it's been a multi-year upward trend in grading and we have been pointing it out for some time—you might even say we have been shouting it from the rooftops. And yet, I know of an Angus breeder who recently questioned the wisdom of selecting for marbling.

It would be one thing if he wanted to argue we have arrived (we haven't). However, he defended his position

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## Letter from your President

*Greetings!*



I hope you and yours are doing well. At the time of this writing, North Georgia is still hot and short on rainfall. However, all we have to do is cut on the TV or log on the internet to see many other folks in a much worse position than we are. Several years ago, a friend I admire in many ways told me that I needed enough feed stuff to feed the cattle for a two year period. It seemed to be somewhat of an extravagant or skewed statement. Today, it seems to be pretty wise. If you have two years worth of feed it takes three years of bad weather to get in a real bind. When he told me this I responded by asking how could I afford such and he said I do not see how you can afford not to have a two year food supply for the cattle. Well that comment began echoing in my mind. For the past two or three years, we have been moving in that direction. We need to get there and so do all ranchers. What a market position this would put us in.

Speaking of the market, it is for certain that liquidation in the drought areas will continue indefinitely or at least until sustainable rains are received. What will those purchasing hay now do in the fall and winter? It is interesting to note that a pretty arid state like Texas would have 10% of the United States beef cattle population. If weather patterns continue that statistic will change. Even with the liquidation occurring in four or five large cattle states, the supply and demand situation looks market positive. Some folks are now worrying about the beef cattle industry, as a whole, and the consumer's willingness to pay for beef. Certainly, the overall economy has an impact on the beef cattle industry as well as poultry pork and every other food. In the very near future, poultry prices will increase. Tyson's as well as others have cut production by 6% in the last 30 days. It is too early for me to start worrying about the infrastructure of the beef cattle industry and price elasticity of the product. With respect to commodities, it usually is good to be on the short supply side of the equation. I feel confident about the future of beef cattle. I am going to worry about things I can control and try to plan some for matters out of my control.

Did you see Doug William's son and Doug on National TV? What a treat! Daniel Williams was the only junior at the 2011 National Angus Junior Show 2011 who entered all of the contests.

By the time you read this letter, the 2011 National Angus Conference and Tour will have happened. Thanks go out to all who worked and supported this event and helped to showcase Georgia Angus cattle. Like all other activities of the Georgia Angus Association, a single endeavor may not involve you directly. Indirectly, all that we engage in is geared to have a positive impact on all members in some way and at some time. The Southern National Angus Show helps create a demand for show calves for Georgia Angus breeders and promotes our registered cattle across the region and the nation. Consignment sales that the association sponsors keeps Angus cattle front and center in the beef cattle industry in Georgia and provides the consignors with an outlet for their cattle and promotes their farms. The ladies Auxiliary fosters the future of Angus Cattle in the state. The junior shows we support fosters the development of our youth. By being closely associated with the Georgia Cattlemen's Association, we gain numerous benefits. I could go on and on.

The Gwinnett County Fair, Georgia National Fair and other junior shows are on our door step. The official fall calving season has begun. Georgia Angus breeder fall production and dispersion sales are nearing the later preparation stage. Support your fellow Angus breeders. Support your state and national Angus organizations. Get involved. Help make them better. By doing so you will be rewarded, and you will make a difference.

*Larry Bramblett*

# Pfizer Animal Genetics to support state Angus associations

*Portion of HD 50K sales to be donated to each breeder's state association*

Pfizer Animal Genetics is donating \$10 from the proceeds of each High-Density 50K (HD 50K) test purchased this fall through Angus Genetics, Inc.® (AGI), a subsidiary of the American Angus Association®, to participating state Angus associations including the Georgia Angus Association.

“We at Pfizer Animal Genetics are committed to partnering with the American Angus Association and its affiliates to continue to advance the breed,” says Scott Bormann, Pfizer Animal Genetics, business director. “By donating portions of the sales of HD 50K back to the participating state associations, we hope to support the state and local programs that help make the association stronger. This gives breeders a chance to tap into the power of HD 50K and support their local organizations at the same time.”

The sales rebate will be automatically applied to all DNA samples submitted to AGI for HD 50K testing during the promotion period, and funds will be sent directly to the participating states. The donation is intended to be used toward each state association's marketing, education or junior programs.

Genomic-enhanced expected progeny differences (GE-EPDs) powered by HD 50K provide the most dependable option in genetic evaluation. HD 50K is the beef industry's first and only commercially available high-density DNA panel with more than 54,000 markers and information related to 14 economically important traits such as calving ease; growth and efficiency; maternal performance; and carcass yield and quality. Angus breeders also can gain parentage verification at no additional charge, or as a stand-alone test, with DNA

samples submitted to AGI for HD 50K testing.

Bormann says Angus breeders and their customers can use this powerful information for more informed decisions about young Angus seedstock for traits that are important to their individual operations.

“Depending on the trait, adding HD 50K information has been shown to change the EPD values and their accuracies as much as would be seen from up to 20 progeny records,” he says. “That's more than a lifetime of natural calf production for a female and a good portion of a first calf crop for a bull — but it's now available on young animals before the availability of progeny information. And HD 50K offers information about traits such as feed efficiency and tenderness that are difficult and expensive to measure until later in the animal's life.”

Between now and October 31, Pfizer Animal Genetics will donate \$10 to the Georgia Angus Association for every HD 50K test submitted by a breeder from the state of Georgia, through Angus Genetics Inc. These funds will be used to promote the Georgia Angus Association and the Angus breed in the state of Georgia. For more information or to order test kits, please contact Tonya Amen, Cattle Genetics Specialist for Pfizer at (970) 580-0198 or email: [tonya.amen@pfizer.com](mailto:tonya.amen@pfizer.com).



## Gazda named outstanding leader

The National Junior Angus Association (NJAA) helps not only develop Angus cattle but also leadership in youth. The 2011 Outstanding Leader, Katie Gazda, Athens, Ga., was recognized at the 2011 National Junior Angus Show (NJAS) closing ceremonies, Friday, July 15 for her dedication and passion to the NJAA.

“Receiving the Outstanding Leadership Award was a complete surprise; I had no idea I had been nominated, so to hear my name called out for earning such a prestigious honor was beyond touching,” Gazda says. “I can't think of a more meaningful way to culminate my junior Angus career.”

The award, established in 1994 in memory of Barbara Smalstig and her support of the NJAA, recognizes a junior for their contributions to Angus programs, particularly the NJAA, personal Angus accomplishments and development, community involvement and a letter of recommendation.

Gazda excelled in each category with her active roles at the national and state junior association levels. She has held numerous officer positions in the Georgia Junior Angus Association and was the 2009 junior co-chair for

the National Junior Angus Show in Perry, Ga.

She was also awarded an American Angus Auxiliary scholarship in 2008 and was named the 2009 Miss American Angus.

Former Kansas and American Angus Auxiliary president Mary McCurry says, “During her reign as Miss American Angus, she was the consummate role model for thousands of young Angus breeders by her actions, deeds and words.”

She has continued in leadership roles at the University of Georgia and is a member of Zeta Tau Alpha sorority, Block and Bridle and is a College of Agricultural and Environmental Sciences Ambassador and will continue to pursue a degree in agricultural communication this fall.

“The Angus industry will one day look back and say they are glad Katie Gazda was involved and committed to the industry,” McCurry says.



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- **COMMITMENT**
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# National Angus Tour held in Georgia

Angus breeders from across the country gathered for the 2011 National Angus Conference & Tour (NAC&T), hosted by the American Angus and Georgia Angus Associations and sponsored by Land O' Lakes Purina Feed LLC. This year's event was themed "All Roads Lead to Georgia."

The one-day conference featured educational seminars and outstanding speakers followed by a two-day tour featuring some of the state's Angus genetics and rich agricultural heritage.

"This is one of the most highly anticipated events of the year, and for good reason," says Bryce Schumann, Association chief executive officer (CEO). "Angus enthusiasts from across the nation and abroad attend this annual event to learn something new, see great Angus cattle and make new acquaintances."

Thank you to all of the volunteers, sponsors and breeders that hosted a tour stop or displayed cattle. Tour stops included Partisover Ranch, Colbert; Acres Away, Hampton; Kensington Cattle Co., Molena; Wakefield Farm, Hartwell; Bramblett Angus, Hartwell; and Britt Farms of Hartwell. Also, thank you to all the vendor companies that participated at the conference with a booth including: ABS Global, Accelerated Genetics, Allflex USA/DeStrom Fearing, Boehringer Ingelheim Vetmedica Inc., Genex Cooperative, IGENITY, Pfizer

Animal Genetics, Purina, Select Sires, Universal Cooperatives - Bridon Cordage and Vita Ferm. Thank you to IGENITY and Pfizer Animal Genetics for sponsoring meals.



## GAA Classified Ads

### FOR SALE:

Ten registered Angus cows for sale; carriers of AM, CA or NH. Bred AI; most fall calving. For more information, Contact Tandy West at 256-927-2025.

Starter registered Angus herd - 13 cows, 7 calves, 1 bull. Cows are bred to the bull to calve spring 2012. All for \$27,500. Bill Worthington, Canoochee Cattle Company, Claxton, GA. 912-739-3522.

### Guidelines

- Ads are limited to 25 words or less. The word limit includes your name, address, phone numbers and email address if you choose to include them.
- Provide a listing category - For Sale or Wanted
- E-mail to [info@georgiaangus.org](mailto:info@georgiaangus.org)
- If you are selling something, you need to own the actual listing. It must be an actual item or animal and should be agriculturally related.
- Free to Georgia Angus Association, Georgia Junior Angus Association, and Georgia Angus Auxiliary members.
- Ads will only run for one issue. If you wish to repeat an ad, you must contact me prior to each issue.
- Next ad deadline: October 20

## Making progress

*Continued from page 1*

by saying, "If these tools worked, we should be seeing CAB acceptance rates going up, but they aren't." In fact they are, and I would argue a huge part of the increase in CAB acceptance rates and the overall Choice percentage in the industry comes from your steadfast and diligent efforts in breeding cattle with more marbling potential. I congratulate you; that's something to be proud of.

At CAB, we have continued to identify those who practice a focused genetic selection for higher quality beef, highlighting them with success stories in magazines and other media. If you know of a top-notch commercial breeder striving with increasing success to hit the brand target, we would sure like to know—maybe they could be part of a feature story.

We continue to work at helping producers guide their operations with the CAB Best Practices Manual, which includes EPD recommendations. Some Angus breeders and many of the AI studs have started identifying the bulls in their sales or offerings that meet these standards as "Targeting the Brand," thus further pointing the way to genetic progress for the commercial sector.

The result of all this hard work on your part pays off when the consumer goes to the meat case or restaurant and has a great beef eating experience. That's good for Angus breeders, both seedstock and commercial, and for the entire beef industry.

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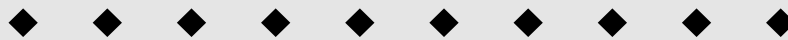
**7AN330 Regis**  
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**7AN303 New Day 454**  
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# Angus producers become leaders at BLI

## Fourth annual Beef Leaders Institute offers overarching look at the beef industry

Georgia Angus producer Chris Throne, Lexington, had the opportunity to attend the American Angus Association®'s fourth annual Beef Leaders Institute (BLI), June 20-23, 2011. He was one out of 18 Angus breeders from 12 states who attended the event.

The four-day educational event is designed to give applicants, ages 25-45, more agriculture and beef awareness, and a chance to meet with Association staff and industry representatives while networking with fellow Angus producers.

Throne said the program reaffirmed what he already knew about the industry but gave him a better understanding how to communicate the information.

After tours and presentations of the American Angus Association and its entities — Angus Genetics Inc. (AGI), the Angus Foundation, Certified Angus Beef LLC (CAB) and Angus Productions Inc. (API) — the group traveled through eastern Nebraska and western Iowa for several in-depth tours of the beef production process, from feedlots to retail distributors.

Tour stops included, Tyson, beef processing plant, Dakota City, Neb.; Whole Foods Market, grocery store, Omaha, Neb.; Cargill Meat Solutions, deli meat processing plant, Nebraska City, Neb.; Sysco, food distributor, Lincoln, Neb.; and Igenity/GeneSeek, genetics lab, Lincoln, Neb.

Throne enjoyed BLI and the information he obtained from it because it took him out of his everyday realm.

"The tours gave me a better understanding for how some of the other facets of the industry work," Throne said.

2011 Beef Leaders Institute participants include Andrew Maupin, Larkspur, Colo.; Chris Throne, Lexington, Ga.; Dan Hanrahan, Winterset, Iowa; Michael Honold, Coon Rapids, Iowa; Chad L. Daugherty, Cerro Gordo, Ill.; Rob Fanning, Cordova, Ill.; Thomas Black, Warsaw, Mo.; Brian Meier, Jackson, Mo.; Albert Meyers, Oakville, Mo.; Justin Lund, Grass Range, Mont.; Cory Poser, Denton, Mont.; Dru Uden, Franklin, Neb.; Brien Dodson, Okemah, Okla.; Cody Edgar, Rockham, S.D.; Dustin Hurlbut, Clark, S.D.; Joseph McKellar, Mount Pleasant, Texas; Charles "Jason" Pratt, Atkins, Va.; Katy Kemp, Sun Prairie, Wis.

## Beef Advocacy Required

Participants of the American Angus Association®'s Beef Leaders Institute (BLI) are required to complete the Masters of Beef Advocacy (MBA) program, an online, six-course program designed to help beef producers and others become advocates for the beef industry. The MBA program is offered through the National Cattlemen's Beef Association (NCBA) and funded by the beef checkoff.

BLI participant, Katy Kemp, Sun Prairie, Wis., grew up in the Angus industry and has tried to remain involved.

"The MBA program reaffirmed the knowledge most of us learn by growing up and working in the agriculture

industry," Kemp says. "The program is a resource and tool to better communicate our knowledge and bridge the gap between producer and consumer."

Participant Dustin Hurlbut, Raymond, S.D., also believes the MBA program is a great way to educate producers and promote agriculture to consumers.

"The material made me realize what producers take for granted when it comes to our knowledge base," Hurlbut says. "We need to use our voices and tell people how we are doing everything possible to ensure safe, wholesome and nutritious beef."



Throne

## GAA sponsors Scholarship Challenge



The GAA was pleased to be a sponsor of the Georgia Cattlemen's Association 2011 Beef Industry Scholarship Challenge. The event was held in Athens, Ga., June 17-18, with eight teams from Alabama, Georgia and Florida participating. The two-day event required the high school students to compete in 10 different stations: meats identification, credit and finance, job interview, beef industry issues, handling and health, keep/cull replacement females, marketing, beef management, reproduction and nutrition. More than \$8,000 was awarded to the students. GAA sponsored the Job Interview Station, Beef Industry Issues and Reproduction.

## Congratulations

- John Callaway, Callaway Cattle Co., for being appointed to the Georgia Agricultural Exposition Authority. He was sworn in on March 18 by Governor Nathan Deal.
- Hayley Sheppard and Perry White who were united in marriage on April 30, 2011. Hayley was an active member in the Georgia Junior Angus Association.

# STINSON ANGUS FARMS

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MGS: Rito 3W3 • Reg. # 16695889



**SAF Lassie 481**

GAR Expectation 4915 x SAF Lassie 270  
MGS: Alberta Traveler 416 • Reg. #15092556



**SAF Blackcap Empress 534**

SAV 8180 Traveler 004 x Kahn Blackcap Empress B152  
MGS: GDAR SVF Traveler 234D • Reg. #15322193



**SAF Blackmere 582**

Leachman Right Time x Richview Blackmere 8180  
MGS: Sitz Traveler 8180 • Reg. #14666918



**SAF Rita 403**

Leachman Saugahatchee x F&S Miss Rita 5492  
MGS: VDAR Ambush 1465 SAF • Reg. #15002556



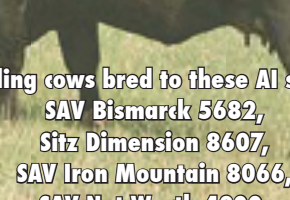
**SAF Blackberry 522**

SAV 8180 Traveler 004 x SAF Blackberry 423  
MGS: Sitz Alliance 6595 • Reg. #15612971



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WCC Special Design L309 x Gambles Phyllis 841  
MGS: SAF 598 Bando 5175 • Reg. #15676818



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## GJAA members attend LEAD

By Abbey Gretsch

You can describe LEAD in one word - amazing! This conference is not only a good time to hang out with your cow showing buddies, but a way to meet even more people from across the country. I can honestly say that as a first timer I had the time of my life! Of course, I had already heard tons of wonderful things about LEAD, but to be able to understand it I had to go myself.

As soon as we arrived it was time to get started with Ice Breakers. They had many games for us to play and things for us to do. Getting to know some of the many people from across the country was just a beginning of an eventful trip. Following the Ice Breakers we were welcomed by one of the NJAA Board members, and soon after we heard from some more speakers. Later on that night we did a few team building activities. One of the activities was putting a beach ball between your legs and trying to pass it on to the next person without using your hands. Following that we saw the NJAA Board skit, which was a hilarious end to our first night.

Early the next morning we headed out to Purina for a research farm tour which was about a two hour drive. Before the drive, the LEAD participants signed up for buses to ride in to all the locations we would be visiting. The drive consisted of meeting plenty of people and making even more friends. When we arrived it was time to get started with a busy day ahead of us. The tour included getting to see some of the many things that go on in a normal day at Purina. For instance, this included how the workers mix the feed and also how they determine whether the feed is working to help the animal or not. This tour took up

half of the day, but the other half included heading out to Sydenstricker Genetics where we took another tour of their facilities and observed all the work that went on while we were present. This ended another wonderful day at LEAD.

The next day was basically a touring day. We started out at the great St. Louis Arch where we looked through their museum and traveled to the top. Afterward we departed for Busch Stadium where we ate lunch in the Champions Club and took tours of the whole sports ground. Later on we traveled to the City Museum which is a ten story playground. Every one had a blast while climbing in hard to reach places, gliding down slides, and getting to go on an adventure through undiscovered territory. Even though we were tired after that we still had enough energy to head back to the hotel, eat dinner, and then go to the dance.

The last day had come way too quickly. We started off our Sunday with youth led devotions. This consisted of opening and closing prayer, the message, and some violin playing. I was very fortunate to be able to open and close us in prayer. Following that we started the workshops which were the last events we did before it was time to head out. The hardest part will always be saying goodbye to all the friends you made, but the memories will never leave you. I hope that we can get plenty more people to come next year!

## Follow us on Facebook

In an effort to better communicate to our members and industry friends, the Georgia Angus Association, Georgia Junior Angus Association and Georgia Angus Auxiliary all have Facebook pages. If you are a Facebook user, please become a fan of these Facebook pages. With user interaction, this is a great way to post photos, promote upcoming events and sales, and have interaction with other Angus enthusiasts. Fans can post upcoming events, post photos or start discussions. Please also invite your other Facebook friends to become a fan too!



Find us on:  
facebook



These junior members represented Georgia at the 2011 LEAD (Leaders Engaged in Angus Development) Conference, Aug. 4-7 in St. Louis, Mo. Pictured front row from left are Abbey Gretsch, Crawford; Samantha Allen, Talmo; and Lakyn Davis, Doerun. Back row from left are Taylor Gazda, Athens; Clay Williams, Bishop; and Katherine Throne, Lexington. A total of 144 youth and advisors from 33 states and Canada attended the conference, "Meat Me in St. Louie," where they enhance leadership and interpersonal skills while learning more about the beef industry.

Ninth Annual

*Going the Extra Mile Style*

Saturday • 1:00 p.m.

November 19, 2011

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GAA seeking nominations for the  
Georgia Beef Industry Convention & Expo  
Southeastern Angus Showcase Sale  
Friday, April 6, 2012  
Georgia National Fairgrounds - Perry, GA

**Requirements for Participation**

1. Each consignor must be a member in good standing of the Georgia Angus Association and Georgia Cattleman's Association.
2. Priority on consignments: 3 in 1 packages (cow with a newborn calf at side or cow soon to calve along with yearling heifer); and cow with weaning age heifer calf at side. Cows with bull calves and excellent quality bred or open heifers will also be accepted. No single bulls may be consigned. It is strongly suggested that cows be A.I. sired with A.I. calves by side.
3. Maximum age on cows is 7-years-old.
4. Heifers born prior to October 1, 2010 must be examined safe in calf.
5. Cows with calves by side born prior to January 1, 2012 must be rebred and examined safe in calf if time permits.
6. Frozen embryos and pregnant recipients from very select matings of superior quality and a limited amount of rare semen will be accepted at the discretion of the committee.
7. Cattle will be screened prior to the sale - usually in January. Consignors will be notified of the screening schedule prior to any visits.
8. Selection of cattle will be based on type and depth of pedigree. Quality, performance and EPDs will be the number one priority.
9. Cattle may be exhibited penned or haltered. Cattle may be fitted as desired.
10. Original Registration certificates must be signed and turned over to the Georgia Angus Association, if selected for the sale, before sale date.
11. To secure your space in the sale, a nomination fee of \$100 per lot is required for the sale. This fee will go towards the consignor's sale expenses. Please send check payable to the GAA with nomination form.

**For more information, contact sale chairmen:**

**John Jarrell at 478/862-3861 or Mike McCravy at 770/328-2047, or  
GAA Executive Secretary Christy Page at info@georgiaangus.org or 770/307-7178.**

**Nomination Form**

\*\*Limited space is allowed. Please get your entries in on time.

Farm/Ranch Name \_\_\_\_\_ Contact Person \_\_\_\_\_  
Address \_\_\_\_\_  
City, State Zip \_\_\_\_\_  
Home # \_\_\_\_\_ Work # \_\_\_\_\_ Cell # \_\_\_\_\_  
E-mail \_\_\_\_\_

Please consider the following number of consignments:

\_\_\_ Cow/Calf Pairs    \_\_\_ Bred Heifers    \_\_\_ Open Heifers    \_\_\_ Semen/Preg./Embryo

Animal Name \_\_\_\_\_ Reg. No. \_\_\_\_\_  
D.O.B. \_\_\_\_\_ Sex \_\_\_\_\_ Tattoo \_\_\_\_\_  
Breeding Info \_\_\_\_\_ Service Sire Reg. No. \_\_\_\_\_

If calf at side, either include calf's Reg. No. or registration info including name, birthdate, sex, tattoo and sire's Reg. No. \_\_\_\_\_

*\*Please make duplicate copies of entry form for each additional entry.*

**Return no later than Friday, December 16, 2011 with check for \$100 per lot to:**

**Georgia Angus Association • Attn: Christy Page  
638 Lake Crest Dr. • Jefferson, GA 30549**

# GAA Board Minutes

The GAA board of directors met Tuesday, September 6, 2011 at Partisover Ranch in Colbert, Ga. The following highlights the information that was discussed.

**Banquet** - The Banquet Committee is gearing up for another great event set for Saturday, January 28, 2011 at The Classic Center. The board discussed new and creative ideas for the annual meeting.

**Hall of Fame Award** - The Board discussed possible recipients for the 2012 Georgia Angus Hall of Fame awards. The committee will be working to finalize the details for this honor.

**Junior Activities** - The GJAA has had a busy summer with shows and leadership conferences. Georgia was well represented at the Eastern Regional Junior Angus Show, National Junior Angus Show, LEAD Conference and other shows in the state.

**Angus Promotion** - The GAA will have a booth with the American Angus Association at the Sunbelt Ag Expo set for

October 18-20, 2011 in Spence Field.

**Southern National Angus Show** - The 2011 show was a big success. The association received numerous thank you notes from participants. Next year's show is set for June 8-9, 2012.

**Beef Expo** - The committee is beginning work to prepare for the April 6, 2012 sale in Perry held in conjunction with the Georgia Cattlemen's Convention Industry Convention. A nomination form will be available in the next newsletter (September/October issue) and should be turned in by December 16, 2011.

**Auxiliary** - The GA Angus Auxiliary held a wonderful reception at the Southern National Angus Show followed by their Annual Meeting. As their first fundraiser, the ladies are collecting recipes for a cook to be sold beginning in January.

## GJLF is formed to promote junior livestock programs in Georgia

The Georgia Junior Livestock Foundation (GJLF) is a newly formed statewide organization that recognizes the 4-H and FFA youth of Georgia for their hard work and dedication. The Georgia State 4-H and FFA Livestock Shows were chosen as a forum to aid these young people. Through public support and fundraising projects, the Foundation will be able to provide financial assistance to Georgia's youth actively involved in the livestock industry through premiums, scholarships and other industry initiatives. The long range goal of the GJLF is to create a scholarship component that may reward youth livestock participants regardless of their success in the show ring.

The Foundation's goal is to enhance the success of

the junior livestock programs in Georgia by providing assistance to the adult leadership of Georgia 4-H and FFA programs. The GJLF is a non-profit, charitable organization administered by an unpaid, volunteer board.

The organization's Mission Statement is "To promote Georgia 4-H and FFA members across the state by recognizing young people for their involvement, leadership and dedication to the livestock industry, and success with their livestock projects. Through fundraising initiatives implemented by GJLF, the board will be able to financially support programs targeting those young people while gaining a higher recognition of the livestock industry."

The GJLF initial capital campaign focuses on "Founding Family Charter Members" to form the financial base of the Foundation. Through resources contributed by individuals and corporate sponsors, the GJLF will work to build tomorrow's leaders in agriculture. The GJLF foundation depends on you! To be a Founding Family Charter Member, please contact Christy Page at [cpage@ga-agribusiness.org](mailto:cpage@ga-agribusiness.org) or 770-307-7178. Founding Family Charter members will be taken through March 1, 2012. The committee is seeking 100+ Founding Family Charter Members for \$1,000 each.



The GJLF Board of Directors were recently named. Pictured front row from left includes Trey Davis, Garry Childs, Cliff Bailey, Billy Moss, Carol Williams, Phil Page - President, Beth Daniel, Christy Page - Executive Director, and Mary Bea Martin. Pictured back row from left includes Mike Mobley, George Gainer, David Burton - Vice President, Commissioner Gary Black - Liaison, Lee Harris, Kelly Postin and Jimmy Scott - Secretary/Treasurer. Not pictured are Liaisons Chip Bridges and Arch Smith.



# Georgia junior members shine at NJAS



Lemmon Bismarck X06 won bred-and-owned bull calf champion at the 2011 National Junior Angus Show (NJAS), July 10-16 in Harrisburg, Pa. Christa Royster, Dacula, Ga., owns the winning bull.



LF Legacy 003 won bred-and-owned reserve bull calf champion at the 2011 National Junior Angus Show (NJAS), July 10-16 in Harrisburg, Pa. Mark Lents, Chatsworth, Ga., owns the winning bull.



These Angus enthusiasts placed in the adult division of the Chef's Challenge at the All-American Certified Angus Beef® (CAB) Cook-Off at the 2011 National Junior Angus Show (NJAS), July 10-16 in Harrisburg, Pa. Pictured from left are Lorelei Irons, Laytonsville, Md.; Morgan Smith, Douglas, Ga.; Tammy Williams, Milan, Ga.; and Rachel Frost, Tallula, Ill.

These 12 individuals will serve as the National Junior Angus Association Board of Directors for the coming year, and were announced at the 2011 National Junior Angus Show (NJAS) Awards Ceremony, July 15 in Harrisburg, Pa. Officers seated front row from left are Clay Williams, Bishop, Ga., chairman; Austin Brandt, Corning, Iowa, vice chairman; Alisha Nord, Wolverton, Minn., communications director; Lindsey Grimes, Hillsboro, Ohio, Foundation director; Garrett Knebel, Winamac, Ind., leadership director; and Shane Clary, Brodnax, Va., membership director. Directors standing back row from left are Sally Yon, Ridge Spring, S.C.; Meghan Blythe, White City, Kan.; JanLee Rowlett, Hurricane Mills, Tenn.; Jennifer Ewing, Rushville, Ill.; Kelli Retallick, Glen Haven, Wis.; and Megan Ahearn, Wills Point, Texas.



Katie Gazda, Athens, Ga., center, received the Ray Sims Angus Scholarship, funded through the Angus Foundation, at the 2011 National Junior Angus Show (NJAS) Awards Ceremony, sponsored in part by Sure Champ by Biozyme Inc., July 15 in Harrisburg, Pa. Pictured presenting the scholarship are Ray and Melva Sims.



These junior Angus members each received a \$3,000 scholarship at the 2011 National Junior Angus Show (NJAS) Awards Ceremony, sponsored in part by Sure Champ by Biozyme Inc., July 15 in Harrisburg, Pa. Pictured front row from left are Blake Boyd, Mayslick, Ky.; Shane Kerner, Weiser, Idaho; Kate Livingston, Dover, Pa.; Hannah Grim, East Berlin, Pa.; Lauren Barker, Monticello, Iowa; Brooke Harward, Richfield, N.C.; Kathryn Coon, Bethel, Mo.; and Taylor Gazda, Athens, Ga. Back row from left are Phil Trowbridge, American Angus Association treasurer, presenter; Allison Dubs, Billings, Mont.; Daniel McFarland, Keithville, La.; Jessica Radcliffe, Weston, Wis.; Austin Thummel, Sheridan, Mo.; Lauren Adcock, Moweaqua, Ill.; and Brazos Williams, Memphis, Texas. Since 1998, scholarships administered by the Angus Foundation have totaled more than \$1.3 million.



These young members in their final year of the National Junior Angus Association activities earned their Gold Award at the 2011 National Junior Angus Show (NJAS) Awards Ceremony, sponsored in part by Sure Champ by Biozyme Inc., July 15 in Harrisburg, Pa. Pictured front row from left are Bailey Harsh, Radnor, Ohio; Robert Velisek, Gaithersburg, Md.; Gabrielle Glenister, Pulaski, N.Y.; Bethaney Enos, Cambridge, Ohio; Hannah Barton, Dutton, Ala.; Dereck Washam, Pierce City, Mo.; and Katie Gazda, Athens, Ga. Back row from left are Lindsey Grimes, Hillsboro, Ohio; Christina Ritter, Laytonsville, Md.; Josh May, Hurricane Mills, Tenn.; Joseph Jackson, Salvisa, Ky.; Megan Ahearn, Wills Point, Texas; Shane Clary, Brodnax, Va.; Kaley Bockhop, Belmont, Wis.; and Sally Yon, Ridge Spring, S.C.

# 'The Angus Report' now showing on RFD-TV

Receive the latest beef industry news with The Angus Report. The weekly 30-minute news program airs every Monday at 7:30 a.m. Central and Saturday afternoons at 1:30 p.m. Central.

The program is geared specifically for cattle producers and will offer busy cattlemen and women the opportunity to quickly catch up on important industry issues and American Angus Association® news.

"There are several things we're really excited about with the launch of this program," says Eric Grant, AAA director of public relations and communications.

First, we will be able to deliver not only important industry news and commentary, but also information about Association programs, services and technologies that individual producers can use to improve their own

operations. Second, the program is a new way that the Association is working hard to strengthen the value and marketability of the Angus breed, and to stand behind cattle producers who invest in registered Angus genetics."

Co-hosts Paige Wallace, 2011 Miss American Angus of Stotts City, Mo., and Bob Cervera of Saint Joseph, Mo., will deliver the following regularly scheduled segments:

- Industry News — The week's top stories pertinent to America's cattlemen and cattlemen
- Supplying the Brand — Information developed by the Certified Angus Beef LLC (CAB) Supply Development team on how producers can improve quality and competitiveness
- CattleFax Market Update — A weekly market summary from the nation's leading source for information on the beef industry
- Practical Applications — Helpful tips and advice for seedstock and commercial producers on how to use technology and genetic evaluation tools
- Around the Angus World — The latest updates on noteworthy Angus and industry events, meetings and milestones
- Taste the Difference — Innovative ways to prepare Certified Angus Beef® with CAB Chef Michael Ollier and Amy Tobin, host of Amy's Table
- Horizons — A look at the people who raise and depend upon quality Angus genetics and great-tasting Angus beef

## GAA sponsors Angus breed show at Georgia Junior Beef Futurity



Congratulations to Logan Steed, Carrollton, for exhibiting the grand champion Angus heifer.



Hunter Wilson, Bowdon, exhibited the reserve grand champion Angus heifer.

## Angus breed represented at GCCPA award presentations



Angus breeders topped the 2010-2011 Georgia Club Calf Producers Association awards for the British Breeds category. Anna Scott, center, of Douglas, received first place honors for the high point British heifer with her Angus bred by Mike McCravy of MM Cattle Co., right, of Bowdon. Kelly Postin presented the award.

## Georgia Angus Association

638 Lake Crest Drive

Jefferson, GA 30549

Return Service Requested

## Calendar of Events

### September 2011

16 SE Empire Angus Show - Lawrenceville

### October 2011

8 Georgia Nat'l Fair Jr. Angus Show - Perry

18-20 Sunbelt Ag Expo - Moultrie

24 Hill Vue Farm - Blairsville

### November 2011

4 Bull Power - Colbert

5 Yon Family Farms Fall Bull & Female Sale -  
Ridge Spring, SC

19 PABO Angus & Guests - Swainsboro

21 Graham Angus Farm - Albany

### December 2011

2 Davis Farms Mature Cow Herd Dispersion and PT  
Bull Sale - Doerun

3 Bramblett Bull & Commercial Female Sale - Elberton

7 UGA-CPES "Share the Legacy" Angus Female  
Sale - Irwinville

9 Calhoun PT Bull Sale - Calhoun

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*Producing Quality Angus Cattle,  
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Forsyth, GA 31029  
478/994-3830



### Do you want to advertise in the GAA Cow Chips?

Advertising space is available in the November/December Cow Chips:

Advertising Rates:  
Full Page - \$100      1/2 Page - \$75      1/4 Page - \$50      Business Card - \$25

*NEW:* Classified Ads Free for GAA and GJAA Members. Send 25 words or less and contact information

Advertising Deadline: October 20, 2011

Submit all ads to [info@georgiaangus.org](mailto:info@georgiaangus.org)