



GEORGIA

ANGUS ASSOCIATION

GAA Advertising Rates

Packages	Rates
Full-page ad in quarterly newsletter, one email blast, and two social media posts	\$300 (Non-GAA members -\$600)
Half-page ad in quarterly newsletter, one email blast, and two social media posts	\$200 (Non-GAA members - \$400)
Full-page ad in quarterly newsletter	\$250 (Non-GAA members - \$500)
Half-page ad in quarterly newsletter	\$125 (Non- GAA members - \$250)
Quarter-page ad in quarterly newsletter	\$75 (Non-GAA members - \$125)
Double business card ad in quarterly newsletter	\$50 (Non-GAA members-\$100)
Business card in all 4 quarterly newsletters	\$75 (Non- GAA members - \$150)
Email blast	\$100 (Non - GAA members \$200)

*Discounts are available for pre-paid advertising in four newsletters.

*Quarterly newsletters will be sent by mail or email on January 15, April 15, July 15, and October 15.

*see next page of ad dimensions

*Information should be submitted to georgiaangusassociation@gmail.com by the 1st of the month in which the newsletter is mailed.

Payment can be made via credit card or by mail to:

Georgia Angus Association

P.O. Box 735

Watkinsville, GA 30677

FULL PAGE AD

Size: w: 5.5 h: 8.5

Margins: w: 5 h: 8

Make sure all text, logos, and
important information is within the
margins so it doesn't get cut off

FOLD LINE

HALF PAGE AD

Size: w: 5 h: 4

QUARTER PAGE AD

Size: w: 2.5 h: 3.75

BUSINESS CARD AD

Size: w: 2 h: 1

DOUBLE BUSINESS CARD AD

Size: w: 2 h: 2.5